

## CECruncher.com's Powerful Search Engine Optimization

- Our solid organic search engine optimization results in high, relevant traffic
- Our bounce rate is lower than most because our content is relevant and necessary for DCs
- Our high direct traffic results in brand and site loyalty

## Chiropractors Return Often To CECruncher Because:

- We target a narrowly defined audience
- We use opt-in rather than opt-out
- We provide high-value content that Chiropractors need on a regular basis

CECruncher.com was created to help Chiropractors easily find Continuing Education. We created the free search engine to locate seminars by date, time, location, and other factors to reduce the hours of web-searching and direct mail scouring it takes DCs to find Seminars.

We also wanted **Continuing Ed Providers** to have an effective way to **promote their courses**.



## Footer Banner Ads

**Dimensions:** 990 px x 200 px

Your ad is directly linked to your website. The ad space will be shared with potentially two other advertisers in a rotating carousel that cycles every 10 seconds. Your ad will appear on the homepage and most content pages.

- \$250 / month for 3 month contract
- \$225 / month for 6 month contract
- \$200 / month for 12 month contract

## Tower Ads

**Dimensions:** 120 px x 240 px

Your ad is directly linked to your website. The ad space will be shared with potentially two other advertisers in a rotating carousel that cycles every 10 seconds. Your ad will appear on the homepage and content pages.

- \$100 / month for 3 month contract
- \$75 / month for 6 month contract
- \$55 / month for 12 month contract

## Broadcast Emails

We can also produce a broadcast email featuring your business or CE classes to more than 8,500 Chiropractors' email addresses.

- \$200 for a single broadcast email contract
- \$175 / per email for 3 email contract
- \$150 / per email for 6 email contract

**Footer Banner**  
990 px x 200 px